



# Matthew F. Smith

**Member**

**Pittsburgh**

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Matthew F. Smith focuses his practice on a variety of litigation matters in both commercial and personal injury matters. Matthew also has experience in insurance law and negotiating licensing agreements.

Matthew previously served as the vice president of business development for a Pittsburgh-based software company. There he worked with athletic conference presidents and university athletic directors to launch the first-ever college football instant replay system. He negotiated and completed a multi-year contract with the Southeastern Conference (SEC) and Atlantic Coast Conference (ACC) for the adoption of instant replay. Matthew also served as vice president of business and legal affairs for an Internet media and technology company, where he negotiated several of the first Internet movie distribution agreements in 1999. Matthew went on to successfully negotiate more than 300 other license agreements with copyright owners for the rental and sale of digital rights-managed movies via Internet distribution. Matthew frequently worked with major movie studios and premium cable television networks. He also represented the company at national and international motion picture and television licensing events, including the American Film Market (AFM), the National Association of Television Program Executives (NATPE), Mifed International Film Market (MIFED) and the Toronto International Film Festival (TIFF). As a panelist, Matthew frequently discussed the legal, business, and technology issues involved in the distribution of movies via the Internet.

Matthew also previously worked for several years at his family-owned insurance agency, founded in 1960 by his father, James L. Smith, Jr. Matthew is currently the co-owner and co-founder of Olive or Twist, a restaurant/bar in the heart of Pittsburgh's Cultural District, established in 2001.

## Experience

Represented Pittsburgh Knights, LLC, the leading esports franchise and entertainment company in Pittsburgh, in its closing of a venture financing from North Shore Entertainment Works, LLC, an affiliate of the Pittsburgh Steelers.

### Practice Areas

- Commercial Litigation
- Long-Term Care Litigation

### Education

- Duquesne University School of Law, J.D., 1998
- Villanova University, B.S., 1994

### Bar Admissions

- Pennsylvania

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