



Lisa Calvo Haas

Chief Marketing Officer

Philadelphia

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Lisa Calvo Haas is the chief marketing officer of the firm. She is responsible for Cozen O'Connor's global marketing and business development strategies across the firm and leads the team responsible for client retention and development, communications, public relations, brand management and advertising. Lisa works with firm leadership to develop new client relationships, manage key client relationships, and oversee the firm relationships with strategic professional and trade organizations. She is also actively involved in integration efforts across the firm.

Immediately following law school, Lisa began her career as a litigation associate at Cozen O'Connor and thereafter was asked to spearhead the firm's business development efforts, and in 2011 became the firm's CMO.

Lisa currently serves on the boards of directors of Magee Rehabilitation Hospital, the Princeton University Club of Philadelphia, The Starfinder Foundation, and the advisory board of Our Closet. She is a graduate of Leadership Philadelphia.

Lisa received her Bachelor of Arts from Princeton University in 1988 and earned her law degree from Villanova University in 1993.

Education

- Villanova University School of Law, J.D., 1993
- Princeton University, A.B., 1988

Bar Admissions

- Pennsylvania

Court Admissions

- Pennsylvania Supreme Court
- U.S. Court of Appeals for the Third Circuit
- U.S. District Court -- Eastern District of Pennsylvania

Affiliations

- Board of Trustees, Magee Rehabilitation Hospital
- Board of Directors, Starfinder Foundation
- Board of Directors, Arts + Business Council for Greater Philadelphia
- American Bar Association
- Pennsylvania Bar Association
- Philadelphia Bar Association

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