



# Joshua I. Goldenberg

**Associate**

**Philadelphia**

[jgoldenberg@cozen.com](mailto:jgoldenberg@cozen.com) | (215) 665-5593

Josh is experienced drafting and negotiating a wide array of documents and guides clients through a range of transactional matters including entity formation, financing, and mergers and acquisitions.

Prior to joining the firm, Josh served as associate counsel for the Minnesota Vikings, where he was responsible for advising on a range of commercial matters such as naming rights agreements, sponsorship agreements, licensing, media rights transactions, and investment opportunities targeting companies at the intersection of sports, media, and technology. In addition, Josh was a member of the new stadium development team and played an instrumental role in the financing, design, and construction of a new \$1.2 billion football stadium in Minneapolis.

Josh earned his J.D., *cum laude*, from Villanova University School of Law and his B.A. in economics from New York University. While attending law school, he served as a member of the *Villanova Law Review*.

## Experience

Represented Genesis HealthCare, a provider of short-term post-acute, rehabilitation, skilled nursing, and long-term care services, in the sale of its assets and the transfer of operations of 15 skilled nursing health care facilities in Texas to Regency REIT, LLC, a New York City-based real estate investment trust, and its affiliated health care operator, Regency Integrated Health Services, LLC.

Represented the National Football League's Carolina Panthers in connection with various sponsorship and advertising agreements.

Represented Evolve IP, LLC, a Pennsylvania-based cloud computing company, in its purchase of the assets of Advanced Integrated Technologies, Inc., a cloud communications provider based in Minneapolis.

Represented Valley Forge Convention Center Partners, LP in its \$280 million sale of Pennsylvania-based Valley Forge Casino Resort to Boyd Gaming Corporation, an American gaming and hospitality company. This transaction drew on the experience of Cozen O'Connor's corporate, tax, real estate, litigation, and utility, environmental, and energy attorneys.

Represented The Institutes, a leading education and research provider for the risk management and insurance industry, in its strategic acquisition of substantially all of the assets of Claims Litigation Management (CLM) and Claims Pages. CLM is the largest member organization of insurance professionals. The seller's businesses include insurance conferences, local chapter events, online resources, and other member benefits. This transaction drew on the experience of the firm's corporate, tax, intellectual property, labor and employment, and employee benefits attorneys.

Represented Evolve IP, LLC, a Pennsylvania-based cloud computing company, in its purchase of 100 percent of the equity of The Voice Factory, Ltd., a UK-based cloud communications provider. The transaction drew on the experience of the firm's corporate, tax, litigation, and intellectual property attorneys.

## Practice Areas

- Corporate
- Emerging Business & Venture Capital
- Mergers & Acquisitions

## Industry Sectors

- Sports
- Venture Capital

## Education

- Villanova University School of Law, J.D., *cum laude*, 2013
- New York University, B.A., 2010

## Bar Admissions

- Pennsylvania
- New York

## Affiliations

Member, Sports Lawyers Association

**Joshua I. Goldenberg**

[jgoldenberg@cozen.com](mailto:jgoldenberg@cozen.com)

P: (215) 665-5593 | F: (215) 665-2013

©2019 Cozen O'Connor. All rights reserved.



Represented a publicly traded waste management company in the sale of substantially all of its assets, valued at approximately \$80 million, to a private equity fund. This complex transaction drew on the experience of the firm's corporate, tax, employee benefits and executive compensation, labor and employment, commercial litigation, real estate, and utilities, energy, and environmental attorneys.

Advises the University of Hartford and its athletic department in connection with various licensing agreements and other commercial transactions.

Represented the University of Hartford in a multi-year multimedia rights deal with Learfield Communications, a provider of integrated marketing and media solutions in collegiate sports, to oversee and manage the athletic department's multimedia rights and sponsorship initiatives.

Represented an insurance-related education provider in connection with its multi-million dollar strategic investment, in the form of debt and equity, in a global thought leader in insurance and risk management. The transaction resulted in the client taking a minority equity interest in the target and drew on the experience of the firm's corporate and intellectual property attorneys.

Represented NewSpring Growth Capital in connection with its \$25 million equity investment in digital technology innovator Intersection Holdings, LLC as part of a \$150 million funding round.