



Rachel Anne Dyer

Government Relations Professional

Richmond

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Rachel is experienced with building and executing finance programs, managing staff members to execute fundraising events, and providing detailed briefing documents to Senate leadership, members, statewide partners, and other elected officials. She is a founding member of New Leaders Council of Virginia, which established and recruited Virginia's first chapter of the NLC Institute, an initiative lead by U.S. Senator Tim Kaine, and served as the fundraising chair and led fundraising trainings across the commonwealth.

Just prior to joining Cozen O'Connor Public Strategies, Rachel was the finance director for the Virginia Senate Democratic Caucus where she raised over \$20.2 million dollars to benefit the 2019 Virginia Senate Democratic races, managed 23 staff members, and executed over 200 fundraising events for 19 Senate Democratic Caucus members and seven targeted races.

Rachel was the regional finance director for Northam Inaugural Committee in Richmond, Va., where she executed a regional fundraising program, provided detailed briefing documents to inaugural committee staff, Transition Committee principals, and Governor-Elect Northam, and capitalized on relationships with Hampton Roads partners and elected officials to promote inaugural message and bipartisan support. She was also the Hampton Roads finance assistant for Northam for Governor in Arlington, Va. While working to successfully elect Dr. Northam in the primary and general election, she was part of a finance team that raised more than \$33 million.

Rachel gained practical experience working for the Virginia Civic Engagement Table as general assembly organizer where she worked with partner organizations to build public support and lobby on behalf of issue oriented legislation and collaborated with Virginia Engagement Table partner groups to engage supporters and continually recruit new members. She was also the regional organizing director of the Democratic Party of Virginia.

Rachel earned her certificate in community and social change from American University and her bachelor's degree in political science and certificate in community and civic engagement from Virginia Commonwealth University. After graduating, she was a part of the Emerging Leaders Program at Sorensen Institute at the University of Virginia.

Practice Areas

- Government Relations - Cozen O'Connor Public Strategies

Education

- Virginia Commonwealth University, B.A., 2015
- Virginia Commonwealth University, Post Graduate Certificate, 2015
- American University, Post Graduate Certificate, 2013

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