



# Webinar: Managing Change in the Mobile Workplace: BYOD Policies and Beyond

## Location

Webinar

## Date & Time

Start Date: 01/31/2019

Start Time: 1:00 pm

End Time: 2:30 pm

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Tina Syring, a member of Cozen O'Connor's **Labor & Employment** department, will be speaking on this webinar. Tina will discuss understanding the mobile workplace, potential legal challenges with a mobile workplace, and the best practices to protect the company with BYOD policy. According to one study, nearly 90 percent of all U.S. employers rely upon their employees to use their own personal electronic devices for work. While there is a distinct advantage of allowing employees the freedom to have workplace mobility in terms of production and responsiveness to customers, there are also a number of challenges for companies in implementing and monitoring this. And, while most employers know they have (or need) both a social media policy as well as an electronic device policy (or BYOD), employers face difficult challenges with these policies both from an enforcement perspective as well as intense scrutiny by governmental agencies such as the National Labor Relations Board and the Department of Labor. Because workplace mobility and the BYOD is not going away, this topic will discuss the trends on the use of personal electronic devices for workplace mobility and potential issues facing employers, including potential loss of confidential, trade secret business information, non-competition and non-solicitation challenges, and how to handle a departing employee. This material will outline how to create effective social media and BYOD policies (and agreements) and how to enforce those policies without creating litigation or agency charges.

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### ATTORNEYS



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