

Is the Internet of Things (IOT) the End of Privacy as We Know It?

Location

City of Philadelphia Law Department

Date & Time

Start Date: 07/25/2019

Start Time: 8:30 a.m.

End Time: 10:30 a.m.

In this two-hour CLE course, a four-member panel of distinguished attorneys and professionals will provide insight and guidance concerning many of the important legal and business issues that have emerged in connection with the IOT. Everywhere we go, smart devices are collecting data about us, but many of us don't even know it. As consumers and employees learn about such collection and use, they express concern that private things are no longer private. People want to know what is being collected, how it is being used, and what rights they might have as data subjects. With every technological advance, and adverse media attention, come more questions for businesses and the lawyers who advise them. Should privacy be embedded into every IOT device? What role can layered privacy policies play? What can we learn from the NIST Privacy Framework and the FTC in managing privacy IOT risks? Is self-regulation sufficient, or is government regulation needed? Is privacy dead in a 24/7 connected world, or are reports of its death greatly exaggerated?

Key issues that will be covered in this course include:

- An overview of the Internet of things (IOT)
- Cybersecurity Landscape for the IOT
- Data Privacy and Security Issues
- Potential Challenges and Threats
- Possible Legal Liabilities
- IOT Legal Issues and Liability Concerns
- The Regulatory Landscape
- Regulatory Developments Impacting the IOT
- Securing Connected Devices and Networks
- Security Strategies
- Compliance Strategies and Practices

ATTORNEYS



Brian Kint, CIPP/E,
CIPP/US

Member

✉ bkint@cozen.com

📞 (215) 665-2771

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