

Leveraging the Press: Marketing Yourself through the Media

Location

1050 Connecticut Ave NW
Washington, DC 20005

Date & Time

Start Date: 02/13/2014

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Jennifer Brandt, a member of Cozen O'Connor's Family Law Department, will be speaking at an American Bar Association program titled "Leveraging the Press: Marketing Yourself through the Media" on February 13, 2014. The program will provide lawyers with tips and advice from other lawyers about how they've leveraged the media to market themselves, their firms and even their clients.

Jennifer will be speaking about what it takes to get on television and juggle a busy law practice.

Other speakers include:

- David Lat, Above the Law
- Mark Britton, Avvo CEO and Founder
- Daniel Schwartz, Employment Law Blogger
- Carolyn Elefant, MyShingle
- Will Hornsby, ABA
- Jonathan Turley, George Washington University law professor and media personality

For more information about the program, click [here](#).

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