

Cozen O'Connor Public Strategies Continues its Rapid Buildout, Adding Rachel Anne Dyer to its Richmond, Virginia Team

Tuesday, January 28, 2020

RICHMOND, Va. – January 28, 2020 – Cozen O'Connor today announced Rachel Anne Dyer — who as finance director for the Virginia Senate Democratic Caucus raised more than \$23 million last year to help flip the state House and Senate Chambers — has joined its Public Strategies Group in Richmond, Va. Dyer joins the firm as a government relations professional and brings to the firm substantial experience building and successfully executing a wide range of fundraising programs, statewide.

As the Virginia Senate Democratic Caucus finance director, Dyer managed 23 staff members and executed more than 200 fundraising events for 19 Senate Democratic Caucus members and seven targeted races. In that role, she worked closely and regularly with a range of Virginia state government leaders, including representatives of the governor's office, statewide partners, and numerous local officials.

Prior to that, she was part of a team that raised more than \$33 million to successfully elect Virginia Governor Ralph Northam in 2017. She then served as regional finance director for the Northam Inaugural Committee, executing a regional fundraising program and regularly providing detailed briefing documents to then Governor-elect Northam, his inaugural committee staff, and Transition Committee principals.

"Rachel has long-standing, deep roots in Virginia, from her early internships through her professional career. She's brought in record numbers as a fundraising director and is highly regarded in political circles throughout the state," said Jerry Kilgore, former Virginia Attorney General and a member of Cozen O'Connor's State Attorneys General Practice. "Coming out of that fundraising world she brings to us new and refreshing ideas that will help us grow our client base and expand our group as a whole."

A former regional organizing director of the Democratic Party of Virginia, Dyer is also a founding member of New Leaders Council (NLC) of Virginia, which established and recruited the state's first chapter of the NLC Institute — an initiative lead by U.S. Senator Tim Kaine. With millennials set to soon become the largest voting bloc in American history, the NLC is considered a hub for progressive millennial thought leadership. Dyer also serves as the development director of the VCU Political Science Alumni board.

"I'm excited to be a part of Cozen O'Connor Public Strategies Group, which I know from experience has an outstanding reputation here in Virginia," Dyer said. "I'm looking forward to working closely with my new counterparts and our clients, determining their needs and helping them address issues on both the state and local level."

Dyer earned her certificate in community and social change from American University and her bachelor's degree in political science and government from Virginia Commonwealth University. After graduating, she was a part of the Emerging Leaders Program at Sorensen Institute at the University of Virginia.

About Cozen O'Connor Public Strategies

Cozen O'Connor Public Strategies, an affiliate of the international law firm Cozen O'Connor, is a

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bipartisan government relations practice representing clients before the federal government and in cities and states throughout the country. With offices in Washington D.C., Richmond, Albany, New York City, Philadelphia, Harrisburg, Chicago, and Santa Monica, the firm's public strategies professionals offer a full complement of government affairs services, including legislative and executive branch advocacy, policy analysis, assistance with government procurement and funding programs, and crisis management. Its client base spans across several industries, including healthcare, transportation, hospitality, education, construction, energy, real estate, entertainment, financial services, and insurance.

About Cozen O'Connor

Established in 1970, Cozen O'Connor has over 750 attorneys who help clients manage risk and make better business decisions. The firm counsels clients on their most sophisticated legal matters in all areas of the law, including litigation, corporate, and regulatory law. Representing a broad array of leading global corporations and middle market companies, Cozen O'Connor serves its clients' needs through 31 offices across two continents.

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