

# David Walton Discusses Communication Strategies and Data Preservation in Legal Tech News

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David Walton, co-chair of Cozen O'Connor's Privacy, Data & Cybersecurity Industry Team and managing director of the firm's Electronic Discovery Practice and Advisory Services (ePAS), discusses his take on communications strategies and data preservation at the firm in *Legal Tech News*. "When you communicate the policy, it helps to use real world examples, including cases that you specifically have experience with" says David. Audience specific communication is another important tool; frequent custodians will require a more granular explanation than employees who are unlikely to be tied to the case.

To read more click [here](#).



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## **Related Practice Areas**

- Electronic Discovery & Practice Advisory Services
- Privacy & Data Security