

Cozen O'Connor's Success in Washington, D.C. Featured in *Washington Business Journal*

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In an article titled, "How to Hold Court," The Washington Business Journal discusses the strategies law firms are employing in their respective attempts to establish themselves within Washington, D.C.'s competitive legal realm. The article notes, that a "disciplined devotion to a strategic plan that builds on existing strengths, constant growth, a compelling and distinctive pitch to new lawyers, real integration with the home office and a healthy degree of self-awareness" is key for achieving permanent status. Cozen O'Connor is highlighted as a testament to this approach, having successfully solidified its position in Washington, D.C., since establishing the office in 2001. Much of the firm's success can be attributed to its gradual expansion, adding a group of white-collar defense attorneys in 2004, and the acquisition of prestigious firms Wolf Block LLP and Sher & Blackwell LLP in 2009 and 2010 respectively. Furthermore, Cozen O'Connor Public Strategies group has substantially increased the firm's political presence and visibility within the nation's capital.