

Cozen O'Connor Brings its Public Strategies Practice to Chicago with the Addition of Veteran Consultant Patrick G. Martin

Tuesday, July 10, 2018

Chicago – July 10, 2018 – Cozen O'Connor Public Strategies today announced Patrick G. Martin — a veteran consultant who has lobbied successfully on behalf of national and international clients before Congress, the White House, federal agencies, and a range of state and local governments — will lead its Chicago government relations and public affairs expansion. Martin will also assist the group's growing federal affairs team in Washington, D.C.

Martin comes to the firm from the Federal Public Affairs Group at McGuireWoods Consulting, where he was the youngest senior vice president in that firm's history. He brings to Cozen O'Connor substantial government relations and public advocacy experience, having lobbied successfully on behalf of corporate-level clients in the energy, medical, health care, and professional sports fields, as well as private colleges and universities.

"While Patrick's hiring continues the expansion of Cozen O'Connor's federal practice and expertise in Washington D.C., it also underscores the firm's broader goal of growing and becoming a legal and political force in Chicago," says Mark L. Alderman, chairman of Cozen O'Connor Public Strategies. "Ours is one of the few lobbying groups with a mature federal presence that also offers comparable knowledge and reputation at the state and local level. Patrick's a great fit because he offers our clients credibility inside the Beltway and far beyond; and truly bipartisan credentials."

The hiring also reunites Martin with former Indiana governor and U.S. Senator Evan Bayh, who joined Cozen O'Connor in May and is providing strategic counsel to the firm's legal and government relations clients. Martin previously spent nearly a decade working with Senator Bayh — first as an aide in his U.S. Senate office and then as his senior adviser at McGuireWoods.

"I'm thrilled to work once again with Patrick, who was an instrumental part of my team when I served in the Senate," says Bayh, senior adviser at Cozen O'Connor Public Strategies. "In addition to his federal expertise, Patrick brings extensive experience working in Indiana and Illinois state politics and has a keen sense of the issues facing our Midwest-based clients. He's going to be a great addition to the team as the Public Strategies group continues to grow."

Martin's background includes managing a \$12 million national advocacy campaign on behalf of the nuclear energy industry and a smaller state wide campaign for a Fortune 100 energy company; representing several medical device companies before Congress and the Obama administration, which helped bring about the suspension of the medical device excise tax for two years under H.R. 2029; helping a Midwestern public health system with regulatory barriers and legislative monitoring; developing analyses for a Fortune 50 health insurance company on issues relating to the Affordable Care Act; representing a major league sports franchise before Congress and the administration; helping a national private college and university system with congressional relations and business development opportunities; and representing one of the world's largest restaurant retailers before federal and state governments.

"I decided to join Cozen O'Connor because it's a growing organization with tremendous talent. Our federal health care experience and bipartisan team of federal and state lobbyists makes it an ideal place to grow my practice," Martin says. "I'm also excited to work again with my longtime friends Senator Bayh and Jerry Kilgore (former Virginia Attorney General and member of Cozen O'Connor's

Related Practice Areas

- Government Relations - Cozen O'Connor Public Strategies

State Attorneys General Practice). I'm certain that with Mark and Howard's leadership, we can continue to grow our federal practice and bring a strong Midwestern presence to Cozen O'Connor Public Strategies."

Prior to working for Senator Bayh and McGuireWoods, Martin served as a special assistant to the director at the Center for Consumer Information and Insurance Oversight at the U.S. Department of Health and Human Services.

Martin is a native of Chicago and a graduate of the University of Illinois in Urbana-Champaign where he earned a bachelor's degree in international, resource, and consumer economics.

About Cozen O'Connor Public Strategies

Cozen O'Connor Public Strategies, an affiliate of the international law firm Cozen O'Connor, is a bipartisan government relations practice representing clients before the federal government and in cities and states throughout the country. With offices in Washington D.C., Richmond, Albany, New York City, Philadelphia, Harrisburg, Chicago, and Santa Monica, the firm's public strategies professionals offer a full complement of government affairs services, including legislative and executive branch advocacy, policy analysis, assistance with government procurement and funding programs, and crisis management. Its client base spans across several industries, including healthcare, transportation, hospitality, education, construction, energy, real estate, entertainment, financial services, and insurance.

About Cozen O'Connor

Established in 1970, Cozen O'Connor has more than 750 attorneys who help clients manage risk and make better business decisions. The firm counsels clients on their most sophisticated legal matters in all areas of the law, including litigation, corporate, and regulatory law. Representing a broad array of leading global corporations and middle market companies, Cozen O'Connor services its clients' needs through 31 offices across two continents.

###